

## Nurse Recruitment Survey

*Sentara's Nurse Recruitment Team continually evaluates recruitment efforts. By completing this form, you will help us recruit nurses as effectively as possible. Thank you for your time.*

**Please indicate the main way you heard about a nursing position with Sentara Healthcare.**

### Nursing Journals and Annuals

\_\_\_ I saw a Sentara nursing ad in a Nursing journal.

Name of Journal: \_\_\_\_\_

### Trade Shows

\_\_\_ I visited with one of the nurse recruiters at a nursing trade show or conference.

Name of Trade Show/Conference/Event: \_\_\_\_\_

### Other Recruitment Sources

\_\_\_ I did my clinical rotations at a Sentara Facility:

Nursing School Name: \_\_\_\_\_ Rotation(s) at: \_\_\_\_\_

\_\_\_ I contacted the Nurse Recruitment Team after hearing about Sentara from a friend, family member, current or previous employee.

\_\_\_ I responded to a newspaper classified ad.

\_\_\_ I saw a television advertisement.

\_\_\_ I received information at my school from a Sentara Healthcare representative.

\_\_\_ I heard an advertisement over the radio.

\_\_\_ I am a previous employee of Sentara and am now seeking re-employment.

### Internet Recruitment

\_\_\_ I saw the Nursing hub page on [www.sentara.com](http://www.sentara.com).

\_\_\_ I saw an online banner ad on DailyPress.com or Pilotonline.com

\_\_\_ I found a Sentara nursing job posted on a career website such as Monster.com, Career Connections, etc. Please specify site used: \_\_\_\_\_

\_\_\_ I found Sentara nursing careers through a search engine such as google.com or Yahoo.com

\_\_\_ I received a Nurse Recruitment CD/DVD from Sentara Healthcare

\_\_\_ Open House/Off Site Event:

Name/location of Event: \_\_\_\_\_

\_\_\_ Direct Mail Piece

\_\_\_ Other (please describe): \_\_\_\_\_