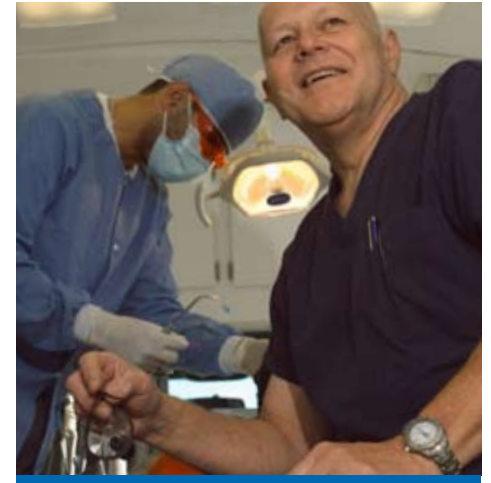


SENTARA HEALTH FOUNDATION

Laying a **FOUNDATION** for access to care



FUNDING PRIMARY CARE PROVIDERS WHO SERVE THE UNINSURED OF HAMPTON ROADS

SENTARA HEALTH FOUNDATION

A two-year funding project to improve primary care **ACCESS**

“Our volunteer physicians are really pleased to have me there three days a week, to follow up on patients they have already seen. Sentara gives us the ability to address the needs of the uninsured in a comprehensive way.”

*Marybeth Carr, Nurse Practitioner
Chesapeake Care Free Clinic*

“We can do so much more now for the uninsured, particularly the children, because Sentara Health Foundation is helping us to help those in the community who either make too little to afford insurance or make a little too much to qualify for other programs. Working together, we can make a real difference in these patients’ health care options.”

*Sandra Winstead, M.D.
Primary Care Physician
Park Place Medical Center
and Portsmouth Community
Health Center*

“As a family medicine practitioner and a second-year MBA student, I know that quality services and responsiveness to customers are important. With a physician assistant on staff, we cut a patient’s wait for an appointment dramatically. Working in partnership, the physician and the physician assistant can accomplish so much more.”

*Michael Parson, M.D.
Medical Director
Peninsula Institute for
Community Health,
Newport News and Suffolk*

“We have expanded the number of community sites we partner with to provide dental care for more of those who need it. Some of the cases we see are beyond description, and the patients are grateful beyond belief.”

*Dr Leon Cerniway, D.D.S.
Operation Blessings International
Mobile Dental Van*

BUILDING coalitions to meet community healthcare needs

Sentara Health Foundation brings an orchestrated approach to community health initiatives. With a focus on the region, the Foundation carefully funds each program as an integral part of the blueprint to community health improvement.

The mission of Sentara Health Foundation is to improve access to healthcare for all residents of Greater Hampton Roads—especially the impoverished, the uninsured, the underserved—by supporting and partnering with a number of outstanding community agencies already dedicated to this goal. These are the agencies with whom we work, to whom we offer financial and professional support and on whom we depend to make it all happen. We will continue to build on the foundation and strengths of the agencies who care for the most vulnerable members of our community, while encouraging new program development through our primary care grant funding. In 2006, Sentara funded four primary care providers (pictured on cover) who serve the underserved throughout the region.

Sentara Health Foundation is especially proud of its role in helping to establish Access Partnership, a nonprofit corporation focused on providing affordable and reliable medical care. Today, Access Partnership has board members from Bon Secours, Eastern Virginia Medical School, Old Dominion University, Sentara Healthcare, Chesapeake Health Department, Peninsula Institute for Community Health, United Way of South Hampton Roads, the Planning Council and many others, all working to develop solutions to healthcare issues facing our community.



Recently the Foundation's Executive Director, Gina Pitrone, was nominated by Access Partnership and Eastern Virginia Medical School for the Robert Wood Johnson Community Leaders Award. This nomination is an outstanding honor and reflects well upon the important work that is being done by the Foundation.

Access Partnership Board of Directors:

Front row (left to right):

Gina Pitrone; Syed Kalamuddin, D.D.S.; Pamela Phillips; Nancy Welch, M.D.

Back row (left to right):

Kenn Penn; Richard Knox; Angela Scott Kellam; Robert Dyer, Ph.D.; Clare Houseman, Ph.D.; Candice Driskell, M.S., R.N., C.C.M.; Maureen Boshier; Guest: E. Andrew Balas

Leadership is the **FOUNDATION** for success

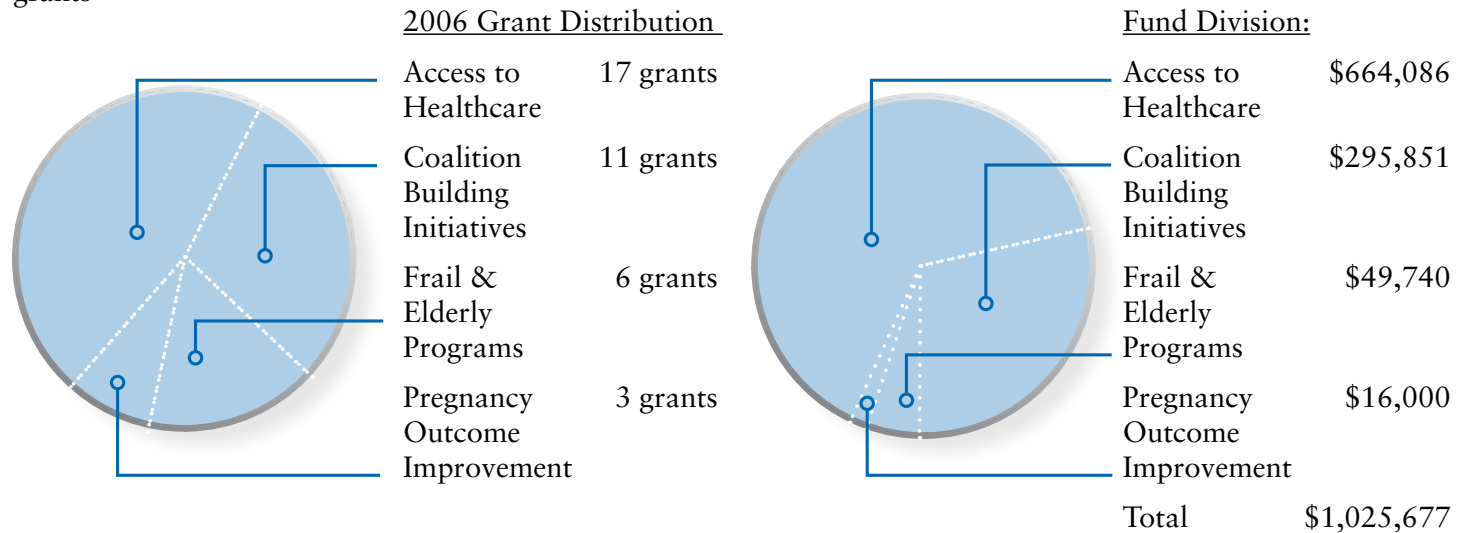
Each year the Sentara Health Foundation is privileged to recognize one individual who stands out among the many in terms of contributions and leadership skills. Claudia Gooch has been the cornerstone of many programs that serve our community. She has provided excellent leadership, initiated outcomes training and strategic planning, offered mediation and provided guidance.

Among other projects, Claudia worked to establish Park Place Medical Center in Norfolk, assisted with Ryan White programs for HIV-positive patients, facilitated the Norfolk Homeless Consortium and led the Single Room Occupancy(SRO) project for the homeless. She is currently working to develop an SRO in Virginia Beach. Claudia has brought millions of dollars in state and federal funding to our community. We are honored to present an Honorary PhB (Phenomenal Human Being) award in recognition of her dedication and leadership in improving the health and well-being of our community. We are pleased to be partners with this outstanding leader.



2006 Community **RECOGNITION** grants

Last year Sentara Health Foundation awarded 37 Community Recognition Grants totaling \$1,025,677 to community non-profit agencies. Priority areas of funding included programs for the frail and elderly, pregnancy outcome improvement initiatives, coalition building programs and projects increasing access to basic healthcare services.



Community **BENEFIT** funding

To develop a strong network of care for all the people in our community, it is essential to call upon all available community resources. Each community agency is continually developing resources to fund their operations and extend their services. Sentara offers support to each individual agency, bringing to the community more healthcare options and solutions to the individuals most in need: the frail, the sick and suffering, those waiting for a cure, those in need of a helping hand. By funding these important community agencies, we encourage thousands of others to reach out and help, too.

FUNDING

Community Recognition Grants	Community Benefit Sponsorships	TOTAL Community Benefit
\$1,025,677	\$101,980	\$1,127,657

Event sponsorship brings **COMMUNITY** added benefit

In 2006, Sentara Health Foundation provided support and funded \$101,980 to the following, non-profit organizations, associations and institutions, to assist their fundraising efforts and support education and prevention activities and other important initiatives to improve community health in Greater Hampton Roads.

[Access Partnership](#) Community Health Solutions Planning

[Access College Foundation](#) Health Careers Project

[ALS Association](#) Walk to D'Feat ALS

[Alzheimer's Association Southeastern Virginia Chapter](#)
Education Conference

[American Cancer Society](#) Relay for Life

[American Diabetes Association](#) Diabetes Association Walk

[American Diabetes Association](#) Diabetes Gala

[American Foundation for Suicide Prevention](#) Out of the Darkness Walk

[American Heart Association](#) Peninsula Gala

[American Heart Association](#) Peninsula Walk

[American Heart Association](#) Southside Walk

[American Heart Association](#) Southside Gala

[American Lung Association](#) Blow the Whistle on Asthma Walk

[Arthritis Foundation](#) Annual Ball

[Cancer Research and Prevention Foundation](#) Dialogue for Action

[Eastern Virginia Perinatal Council](#) Annual Conference

[Girls on the Run](#) Program for At-Risk Girls

[Hampton Roads Youth Center](#) Annual Ball

[Juvenile Diabetes Research Foundation Tidewater Chapter](#)
Walk for the Cure

[March of Dimes](#) Walk America

[Norfolk Drug Court Foundation, Inc.](#) Program for High-Risk Adults

[Old Dominion University](#) Social Science Research Center Project

[Samaritan House](#) Back-to-School Program

[Sudden Unexplained Death in Childhood \(SUDC\)](#) Jacob's Run for a Reason

[The Planning Council](#) Investment in Priorities

[The Susan G. Komen Breast Cancer Foundation Tidewater Affiliate](#)
Race for the Cure

[The Volunteer Center of the VA Peninsula](#) Volunteer Recognition Dinner

[United Way of South Hampton Roads](#) Project Homeless Connect

[Universal Sisters](#) Speaking of Women's Health

[Urban League](#) Martin Luther King, Jr. Breakfast

[Virginia Association of Free Clinics](#) Annual Conference

[Virginia Supportive Housing](#) the New Gosnold SRO in Norfolk

[Volunteer Hampton Roads](#) Volunteer Awards Dinner

[Volunteer Hampton Roads](#) Hampton Roads Institute for Non-Profit Leadership

[WHRO](#) Center for Regional Citizenship

[YWCA of South Hampton Roads](#) Women of Distinction Awards

SENTARA HEALTH FOUNDATION IS PLEASED TO PROVIDE 2006 COMMUNITY RECOGNITION GRANTS TO SOME OF THE BEST AGENCIES IN THE REGION, WHO MAKE ACCESS TO BASIC HEALTHCARE POSSIBLE

GRANTS For eight years, Sentara Health Foundation has assisted more than 288,841 people assessing health services.

We provided 209 grants totaling \$3,552,616 to community agencies working together to improve access to healthcare services.

The majority of those served by the grants are at or below 200% of the federal poverty level and are uninsured or underinsured.

In a study conducted by Old Dominion University, 9.4 percent of the respondents reported using a community health center or clinic when they needed the attention of a medical doctor or nurse.

Access to basic **HEALTH** care

These are agencies prominent on the blueprint for a successful community partnership all dedicated to building initiatives to fill healthcare gaps for local at-risk populations.

American Cancer Society - \$33,000

To educate African American men about prostate screenings, early detection, and treatment options in South Hampton Roads.

American Diabetes Association - \$11,250

To conduct workshops focused on diabetes awareness, healthy eating, increasing physical activity, cardiovascular awareness and youth and with type 2 diabetes in Hampton Roads.

American Red Cross Adult Dental - \$12,000

To provide dental care to Norfolk's uninsured adults.

Beach Health Clinic, Inc. - \$32,685

To provide women's services for uninsured adults, including mammograms and flu vaccinations.

Chesapeake Care, Inc. - \$26,901

To provide staff support and supplies for the volunteer-based dental program for uninsured adults.

Community Access to Care Program- \$193,450

To provide coordination of specialty care through the Community Access to Care Program facilitated by Access Partnership.

Help and Emergency Shelter - \$4,000

To provide non-emergency medical care, preventive care, prenatal care, healthy child visits, prescription medications, and transportation for women and children in the shelter.

Judeo-Christian Outreach Center - \$15,000

To provide a Medical Care Manager to residents, ensure success with new Supportive Housing Project and decrease reliance on emergency room care for shelter residents.

Menchville House - \$2,500

To provide funds for the Health Clinic and healthcare expenses for women in shelter services.

Norfolk Community Services Board - \$20,000

To support a mental health services worker to provide home-based care in the Housing First program.

Peninsula Christian Free Clinic - \$23,400

To provide pharmacy care to low-income patients living on the Peninsula.

No one knows better than Christine Manuel the problems, emotions and needs of a runaway teen. Christine once was a runaway herself, and once a client of Seton Youth Shelter where she now works as a counselor. “I know from both sides of the table the value of the work that is done here in helping young people through some very dangerous years,” she says. “I feel so grateful for those who helped me and grateful, too, that—thanks to Seton Youth Shelter and the Sentara Foundation—I am now in a position to help others.”



*Pictured on the right
Christine Manuel*

WORKING TOGETHER TO BUILD A NETWORK OF CARE FOR THOSE IN NEED OF A HELPING HAND

Peninsula Institute for Community Health - \$300,000

To expand community health center services to Virginia Beach.

Portsmouth Community Health Center, Inc./Park Place Medical Center - \$30,000

To provide a pharmacy technician to assist high-risk residents with medication assistance.

Seton Youth Shelters - \$15,000

To provide outreach to high-risk teens in need of access to basic mental health services as well as shelter, food and clothing.

St. Mary's Home for Disabled Children - \$22,500

To hire a full-time certified recreation therapist to work with severely disabled children.

The Salvation Army-Peninsula - \$10,000

To provide assistance to high-risk individuals who are homebound with illness and serious medical needs.

COALITION building initiatives

Coalition building aims to fill the healthcare gaps locally, for populations at risk, through partnerships.

Access Partnership - \$50,000

To improve access to medical services to underinsured and uninsured adults of greater Hampton Roads.

Center for Sexual Assault Survivors - \$5,000

To provide support, treatment and advocacy to survivors of sexual violence.

Consortium for Infant and Child Health - \$7,500

To identify and enroll uninsured children in insurance programs through outreach and application assistance in Hampton Roads.

Healthy Families Partnership, Inc. - \$15,000

To provide to new parents health education and community resources through information and referrals on the Peninsula.

Minority Health Coalition of South Hampton Roads, Inc.- \$35,725

To support collaborative initiatives focused on improvement of minority health access and awareness.

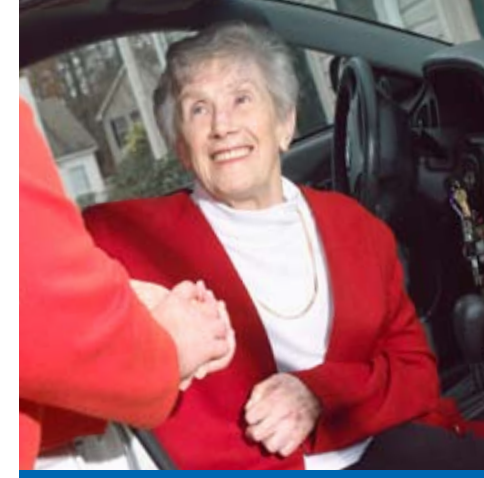
Old Dominion University - \$10,000

To improve public health by increasing research and community interaction and by strengthening public health education.

Old Dominion University Research Foundation - \$135,126

To conduct an extensive study of emergency room utilization by gathering, analyzing and reporting data measuring the behavioral rationale and compliance activity of uninsured and underinsured patients.

Sue Myers was driving her car when a stroke overtook her in 2003. She spent 103 days in the hospital, lost sight in one eye and much of the use of her left leg and arm. She lost her ability to drive. To get to the doctor and pharmacy, Sue relies on the transportation program of the Peninsula Area Agency on Aging, another community agency program that Sentara Health Foundation helps to fund. “There is no public transportation in York County where I live, and I can’t afford cabs,” says Sue. This program has been an absolute godsend.”



Sue Myers

SENTARA HEALTH FOUNDATION PARTNERS WITH LOCAL AGENCIES TO STRUCTURE HEALTH CARE PROGRAMS FOR THE

Rx Partnership - \$15,000

To coordinate statewide programs to access free medications for low-income citizens without insurance for prescription medication.

Self Protection Awareness (SPA) - \$10,000

To increase the health status of homeless individuals by providing access to Peninsula medical services.

The Foodbank of Southeastern Virginia - \$10,000

To provide supplemental nutritional food packages during the winter and spring breaks for children in the Kids Café program in South Hampton Roads.

Virginia Tidewater Consortium for Higher Education - \$10,000

To support a collaborative initiative to identify solutions to the local nursing shortage.

YWCA of South Hampton Roads - \$10,000

To coordinate and participate in collaborative women’s health initiatives.

FRAIL and AT-RISK elderly

Do not think that Medicare and Medicaid cover the needs of all the elderly. There is a huge gap between these programs and the healthcare needs of society’s most vulnerable—the frail and at-risk elderly.

Catholic Charities of Hampton Roads, Inc. - \$45,000

To assist in obtaining certain prescription medications for adults up to 150% of poverty level on the Peninsula.

Circle of Love Faith In Action - \$18,720

To provide transportation to medical appointments and other community services for Peninsula seniors.

Eastern Shore Community Services Network, Inc. - \$15,000

To provide vital educational programs on diabetes management and intervention on the Eastern Shore.

Peninsula Agency on Aging, Inc. - \$6,000

To transport low income, at-risk seniors to doctor appointments, medical tests, and pharmacy visits.

Senior Services of Southeastern VA - \$37,500

To assist residents of South Hampton Roads who live at or below 150% of poverty level in obtaining free medications.

Virginia Beach Police Department - \$5,000

To support Project Lifesaver, a program to track seniors affected with Alzheimer’s disease who wander from home.

Imagine, if you will, a wallet card to help uninsured patients gain access to specialty medical care. Not only would such a card expedite matters when medical problems arose, it would also minimize embarrassment for the uninsured and, most important, guarantee that they would receive treatment. The Community Access to Care Card is currently available in Hampton Roads for those who have a special need and meet certain qualifications. This is one of the ideas lately implemented by the Peninsula Institute for Community Health to better serve the underserved in our community. Sentara is pleased to help fund this important program.



Veronica Owen

UNINSURED, THE ELDERLY, THE CHILDREN AND THOSE WHO OTHERWISE MIGHT BE OVERLOOKED AND UNDERSERVED.

PREGNANCY outcome improvement

Our grants to Pregnancy Outcome Improvement provide pregnancy prevention education, outreach programs for teens at risk of pregnancy, and prenatal care for the uninsured.

Child and Family Services of Eastern VA - \$6,000

To provide transportation for volunteers who support and access high-risk pregnant and parenting teens.

Horizons Unlimited Youth and Family Development, Inc. - \$5,000

To support the youth empowerment program to reduce teen pregnancy and sexually transmitted diseases.

Voices for Virginia's Children - \$5,000

To create awareness and action surrounding access to prenatal care for low-income mothers in Hampton Roads.

SPECIAL THANKS TO our participating physician groups for building connections throughout the Hampton Roads medical community and for forming a proactive effort to provide healthcare for those in need.

Thousands of uninsured patients have been helped through the efforts of Anesthesia Healthcare Partners, Inc., Pathology Sciences Medical Group, Port Warwick Medical Arts Complex, Sentara CarePlex Hospital, and Tidewater Diagnostics.

The Community Access to Care program works with hospitals and primary care providers to coordinate and track the care for patients at or below 200% of the federal poverty guidelines. Access Partnership is the lead agency for the project. Optima Health, which has assisted greatly in the development of the project, is the participating managed care organization that provides in-kind coordination of care for the uninsured.

An estimated 200,000 individuals in Hampton Roads may be uninsured.

Our partner agencies provide healthcare to many in this group who otherwise could not afford it.

BUILDING THE FINANCIAL RESOURCES TO MEET COMMUNITY HEALTH CARE NEEDS

CONTRIBUTIONS to Sentara Hospitals

One of the best testimonials to the success and effectiveness of Sentara's excellent hospitals is that most of our donations come from grateful patients expressing thanks. This year in fact, Sentara Health Foundation has received more than 2,785 individual and corporate gifts.

It is through charitable gifts such as these that Sentara is able to provide the margin of excellence patients have come to expect.

2006 Contributions:

Planned Gifts	\$34,603
Grants	\$73,015
Annual Gifts	\$204,713
Major Gifts	\$1,745,326
TOTAL	\$2,057,657

What inspires these contributions? It could be that Sentara was part of the blessed delivery of a baby or the simple stitching of a child's cut. Perhaps Sentara was there in a medical emergency after an auto accident or a heart attack. Many people turn to Sentara for medical solutions, for medical advancements and for highly skilled medical professionals with a record of safe, high-quality medical care. For these reasons patients are grateful.

Since Sentara Health Foundation was founded in 1998, we have welcomed innumerable contributions both large and small to help meet community healthcare needs. Thanks to the many caring, generous contributors, 2006 was another productive year. In fact, Sentara employees contributed more than \$105,651 to the (H.O.P.E.) Fund. This fund, Helping Overcome Personal Emergency, was established for employees who are in need of emergency assistance as a result of a medical or a catastrophic loss.



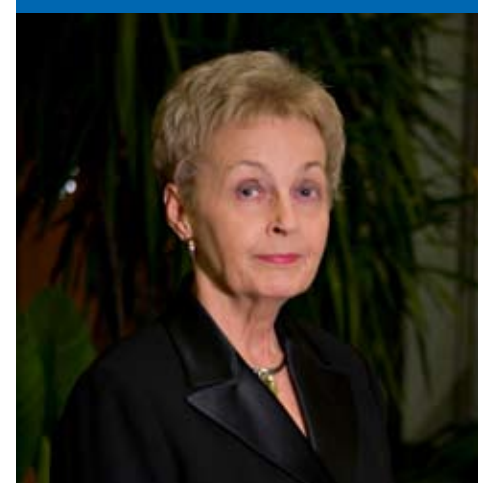
*Pictured:
Dr. Richard A. Hoefler,
Mrs. Dorothy G. Hoefler and
Robert W. Hoefler*

The mother of Dr. Richard A. Hoefler, Dorothy G. Hoefler, gave \$500,000 to the Comprehensive Breast Center in Newport News to help make available the most advanced technology, advanced quality of care, and improved access to comprehensive breast care and clinical research. This gift reflects the family's personal trials with breast cancer and will have a lasting benefit to thousands of women in need of the special care Sentara offers.

Another generous 2006 gift came from Dr. Marion "Pat" Robertson. Dr. Robertson's \$500,000 gift established the CBN Endowment for Heart Research. This gift will support the Sentara Cardiovascular Research Institute in developing improved forms of cardiovascular care.



*Pictured:
Jeffrey B. Rich, M.D., and John M. Herre, M.D.,
Scientific Directors of the Sentara Cardiovascular
Research Institute.*



Mrs. Jean V. Old

And sometimes, amazing gifts come from within the Sentara family, like the \$5,000 gift from Jean V. Old, in honor of her husband Leon N. Old, a volunteer in the cardiology waiting room for 11 years at Sentara Norfolk General Hospital and a patient there in the final days of his life. Medical care has been a passion for the entire Old family. Both Jean and daughter-in-law Wendy are nurses. The Old gift funded a cardiology Continuing Medical Education conference in September—an appropriate memorial to Leon Old, who served Sentara so well for so many years.

SENTARA HEALTH FOUNDATION

Building **COMMUNITY** responses

There are many agencies in Hampton Roads that address the pressing healthcare needs of the uninsured and underserved, but few of these agencies can handle the overwhelming financial realities of that undertaking. The Foundation offers support to these invaluable agencies and partners with them to further the necessary work of bringing good healthcare to our entire community.

CONNECTING with Sentara

To learn more about Sentara Health Foundation, obtain grant guidelines and applications, or to make a contribution, please visit www.sentara.com/foundation or call 1-800-SENTARA (1-800-736-8272).

Sentara Health Foundation
6015 Poplar Hall Drive, Suite 308
Norfolk, VA 23502
(757)455-7976



S E N T A R A.

Your community, not-for-profit health partner