I. Introduction and Background
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Introduction and Background

In conjunction with Sentara Martha Jefferson Hospital (SMJH), Sentara Martha Jefferson Outpatient Surgical Center (SMJ OSC) participated in a collaborative effort to conduct a community health needs assessment (CHNA). The assessment, 2019 MAPP2Health, is available in its entirety at www.sentara.com.

The National Association of County and City Health Officials’ (NACCHO) Mobilizing for Action through Planning and Partnerships (MAPP) provides a framework for organizations, coalitions, and residents to work together for action and sustainable change toward improved health and well-being for all. Since 2007, organizations and residents of the Thomas Jefferson Health District have used the MAPP framework to assess community health across the district in the City of Charlottesville and Counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. This process is known locally as MAPP2Health.¹

The Mapp2Health Core Group includes representation from the Thomas Jefferson Health District (our local health department), University of Virginia (UVA) Health and UVA Department of Public Health, and SMJH. This year the core group brought together over 150 collaborative partners to examine health through the lens of equity.

“Health equity means that everyone has a fair and just opportunity to be healthy and reach their full human potential. A person’s identities, whatever they may be, should not predict how long or how well one will live.”²

The 2019 MAPP2Health Report builds on the work of the 2016 MAPP process and focuses on health equity across four priorities. SMJH, along with other organizations, have adopted these priorities to be addressed in our implementation strategy:

- Promote healthy eating and active living
- Address mental health and substance use
- Reduce health disparities and improve access to care
- Foster a healthy and connected community for all ages

The 2019 MAPP2Health Report contains a community overview, including population characteristics; cultural and community assets identified through qualitative Photovoice projects where community input was obtained; and community health data, including health indicators and risk factors. In addition, a description of the process that led to the identification of the priority areas is included.

Our previous CHNA, 2016 Mapp2Health, also identified priority areas. An implementation strategy was developed to address them, and the hospital worked with community partners to do so. The hospital tracked progress on implementation activities in order to evaluate the impact of these actions. Highlights from our key initiative, as well as the implementation progress report for 2018 is included in this supplemental report.

We invite you to read both the 2016 and 2019 MAPP2Health Reports, adopted as the CHNA for SMJ OSC, at www.sentara.com. Your input is important to us so that we can incorporate your feedback into our assessments. Feedback is accepted in several ways, including using our online feedback form available on our website.

Together, we will work to improve the health of the communities we serve.

Highlights from Key Initiative

The 2016 assessment identified the following priority areas:

- Promote Healthy Eating and Active Living
- Address Mental Health and Substance Use
- Improve Health Disparities and Access to Care
- Foster a Healthy and Connected Community

SMJ OSC is an active participant in supporting and promoting the Sentara Martha Jefferson Hospital’s programs and strategies to address these priority health needs.

The Surgery Center developed a unique strategy to address opioid use and help tackle the opioid epidemic in addition to partnering with SMJH on their initiatives. More information about this key strategy is included below.

Reduction in Opioid Prescriptions

The facility created an internal monitoring system to track opioid prescriptions written by clinicians. SMJ OSC established a baseline and has aimed to decrease the number of prescriptions written. The Center reported a decrease in prescriptions written by their clinicians.
In support of community health needs assessment and related implementation strategies, Sentara will measure the progress toward the community health needs assessment implementation strategies selected by each hospital on a quarterly basis.

To complete this quarterly progress report, the health problems and implementation strategies can be pasted into this document from the hospital’s existing Three Year Implementation Strategy document. The quarterly progress should be identified in the third column below.

The quarterly report should include only key actions taken during the quarter; the report does not need to include all activities. Where possible the actions should be quantified, with outcomes measurements if available.

Reports should be emailed to Laura Armstrong-Brauer at lrarmstr@sentara.com within 15 days of the close of each quarter.

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<tr>
<th>Health Priority</th>
<th>Three Year Implementation Strategies</th>
<th>Progress</th>
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<tr>
<td>All</td>
<td>• Promote community and Hospital wellness initiatives.</td>
<td>☑ Wellness initiative flyers and brochures, including the Sentara Starr Hill Health Center brochure, are on display in the reception/lobby area at the Outpatient Surgery Center.</td>
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<tr>
<td>Priority #1 Promote Healthy Eating and Active Living</td>
<td>• Promote community and Hospital wellness initiatives.</td>
<td>☑ Wellness initiative flyers and brochures, including the Sentara Starr Hill Health Center brochure, are on display in the reception/lobby area at the Outpatient Surgery Center.</td>
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| Priority #2 Address Mental Health and Substance Use | • Participate in Hospital initiatives to address substance abuse.  
• Decrease number of prescriptions written for opioids. | ☑ The Outpatient Surgery Center promoted the permanent medication drop-off box in the Outpatient Pharmacy. Almost 175 pounds of medications were collected in 2018.  
☑ The Outpatient Surgery Center promoted the drive-through medication and sharps collection events held at the hospital in partnership with the Albemarle County Policy Department. They collected over 3,900 pounds of medications and sharps in 2017 & 2018. |
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| Priority #3 Improve Access to Care and Eliminate Health Disparities | • Participate in community outreach and educational programs targeting underserved populations.  
• Participate in cultural humility training.  
• Participate in Hospital initiative to promote diversity in healthcare.  
• Offer financial assistance and charity care programs. | ☑ Outpatient Surgery Center staff participated in cultural humility training sessions sponsored by the Hospital.  
☑ The Outpatient Surgery Center provided programming for the Health Sciences camp for kids of color to encourage them to consider healthcare careers. Kids enjoyed dressing in scrubs and learning about surgery center careers.  
☑ The Surgery Center offered charity care programs and tracked charity care to Charlottesville Free Clinic and Greene Care Clinic patients. |
| Priority #4: Foster a Healthy and Connected Community | • Participate in Hospital initiatives to promote healthy aging.  
• Educate patients prescribed a narcotic on falls prevention. | ☑ The Outpatient Surgery Center provided information on the programs and services offered by the Senior Services Navigator.  
☑ Falls prevention literature was distributed to patients prescribed a narcotic. |