

SENTARA FOUNDATION – HAMPTON ROADS COMMUNITY RECOGNITION GRANT GUIDELINES AND APPLICATION INFORMATION

*****Please read these Guidelines in their entirety before accessing the grant application*****

The Sentara Community Recognition Grant program is designed to provide supplemental funding for programs/projects that **improve the health status of our community**. The Sentara Foundation – Hampton Roads is specifically seeking grant requests from organizations that demonstrate an ability to make an impact on any of the Foundation’s two priority areas (listed below) in the Greater Hampton Roads area.

Direct Patient Care (first priority)

Patient services provided to the indigent and underinsured are critical in providing a health safety net for those without sufficient financial resources to manage their health care. Areas of focus for direct patient care include:

- Basic Health Services – Ongoing primary care of the indigent population that is typically provided by community health centers and free clinics.
- Specialty Health Services – Medical services provided by a specialist physician to address care beyond ongoing primary care.
- Chronic Disease Management – Medical services to manage indigent patients who suffer from diabetes, heart failure, or asthma.
- Oral Health Services – Dental services for both indigent adults and children are critical to the overall health of that individual. Often, neglected oral hygiene will be a root cause of significant health issues and can contribute to a poor health outcome.
- Prescription Drug Supplies – Short- and long-term prescription drug needs of the impoverished are a vital component of the successful treatment of our community’s indigent population.
- Mental Health Services – Treatment of mental health conditions which impact physical health status. Diseases such as schizophrenia and other psychosocial disorders are prevalent among the homeless and other indigent patients.
- Maternal Health Services - Direct prenatal and postpartum care for needy mothers are essential to healthy outcomes. Services include medical and dental assessment, psychosocial screening and referral, care coordination, and assistance with plans for delivery and postpartum home visiting.

Connection-to-Care Services (second priority)

Coordination of care, case management, transportation and other connection to medical services are ongoing community challenges for the indigent and underinsured. Collaboration among agencies and services to coordinate care, provide transportation or other similar assistance is greatly encouraged. The Sentara Foundation – Hampton Roads will support these programs as its second priority. Thus, resources allocated to connection-to-care programs will be subject to limitations of funds after direct patient care programs are evaluated.

Connection-to-care programs should focus on the previously defined vulnerable populations: examples include:

- Transportation to medical appointments
- Case management
- Telemedicine implementations to increase access for these vulnerable populations
- Programs to recruit medical specialists for care of uninsured/underinsured

Special consideration is given to projects which:

- Provide direct patient care for the following identified health gaps:
 - Behavioral health
 - Specialist medical care for the uninsured/under-insured
 - Oral health

AND

- Utilize telemedicine or other innovative technology to reach more people at a lower cost

For more information on identified healthcare gaps based on completed community needs assessments, log onto:

WWW.SENTARA.COM/COMMUNITYNEEDS

ELIGIBILITY:

- The Sentara Foundation – Hampton Roads will accept grant applications from 501(c)3 non-profit organizations or governmental agencies that operate within the Greater Hampton Roads region of Virginia.
- Organizations must provide health and human services to the disadvantaged.
- Current grantees **MUST** have fulfilled reporting requirements from current period to be considered for grant funding in this round.

GRANT PROGRAM/PROJECT SHOULD:

- Address gaps in community health services, as outlined in the Sentara Community Needs Assessment (www.sentara.com/communityneeds).
- Clearly demonstrate the benefit to community health improvement.
- Provide assistance for those individuals with special needs consistent with the Sentara Foundation's priorities. Implement practical solutions to community problems and issues.
- Creatively solve community problems or provide a needed service.
- Display a clearly developed plan and timeline implementation.
- Define how success will be measured and documented.
- Outline how the program plans to become self-sustaining.
- Demonstrate community collaboration and established partners.
- Request support of the project at **25% or less** of program/project budget.

RESTRICTIONS:

As a matter of policy, the Sentara Community Recognition Grants typically are not awarded for:

- Political programs or events
- Activities that exclusively benefit the members of sectarian or religious organizations
- Organizations that discriminate by race, color, creed, gender or national origin
- Biomedical or clinical research
- Scholarships
- Direct support to endowments
- Funding that supplants existing sources of support
- Individuals, including patient assistance funds
- Annual or capital fund drives
- Sentara programs
- Services outside Virginia's Greater Hampton Roads area

FOUNDATION GOALS

The Sentara Foundation – Hampton Roads goals include the following: to be good stewards of the funds entrusted to the Foundation; to continually seek opportunities to improve community health and the quality of life; to collaborate with community-based health care organizations; to create strategic links with business, civic, government and social agencies; and finally, to report to the community the accomplishments in achieving these goals.

GRANT REVIEW PROCESS

- There is one grant cycle each calendar year, and the deadline for submission is July 15th.
- Applications are to be completed and submitted electronically. You will receive an automated email confirmation of your submission.
- Your application will be reviewed and rated with other grant applications, as this is a competitive grant process.
- Applicants should be prepared to receive a site visit from a Sentara Grant representative. **A site visit may or may not be required.**
- The Sentara Grant Committee determines if the proposed funding program/project satisfies the grant criteria. The Sentara Foundation – Hampton Roads is not required to fund every program/project that meets the criteria, nor is it required to fund the full amount requested. The Committee uses its discretion in funding grant requests.
- The Sentara Grant Committee will make grant funding decisions in mid-October.
- Applicants will be notified of funding decisions no later than early November. Those approved will be required to approve a letter of agreement that defines specific objectives and terms of the program/project grant.
- Awardees will receive one-half of the funding in January. The second half will be distributed in July once interim reports have been submitted to the Foundation, and interim results show progress toward meeting the stated objectives.
- Awardees are requested to cooperate with the Sentara Foundation – Hampton Roads for site visits, publicity, and promotions.

APPLICATION INFORMATION

Grant Applications Consist of the Following:

Executive summary, application narrative, program/project sustainability plan, program/project budget, budget narrative and staffing details clearly defining all expenses, funding sources, and staff. Also, the following is required:

- A listing of the Applicant Organization's Board of Directors
- IRS confirmation of tax ruling and 501(c)3 ruling
- IRS form 990

Note: The file size for each attachment cannot exceed 5 MB.

*****Grant submission deadline: 5:00 pm, July 15th*****

Community Recognition Grant Applications are located on the [Sentara.com/foundation](https://www.sentara.com/foundation) website and is also accessible at:

<https://www.tfaforms.com/417844>

Questions should be directed to:
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